



News Release

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Barnes & Noble Marvels at *The Millionaire Real Estate Agent's* Record Setting Sales

Purchase Online and Receive an Additional 10% Discount

AUSTIN, TX — (March 17, 2004) – Keller Williams® Realty announced today that since partnering with Barnes & Noble.com to launch the new KWRI online bookstore, in just two short weeks *The Millionaire Real Estate Agent* has secured the top 100 position in online book sales.

“What an anomaly! We stock over 1,000,000 books and this book is selling at a record pace,” said Jeff Kliegman, account executive with Barnes & Noble.com online sales. “We haven’t been able to keep the book in stock; we have to continually order large quantities from the publisher just to fill the orders.”

The Millionaire Real Estate Agent outlines a business plan based on the models and systems of mega-producing agents, and is founded on extensive research and interviews with the top-ranked real estate agents in the country (as ranked by *Real Trends*®). It stands apart from other real estate career books because it outlines what it takes to build a sales practice into a sales business. It is a road map: the ultimate guide to thinking big, aiming high, and taking your real estate career to the highest level possible.

To say “thank you,” Barnes & Noble.com is offering MREA and all online merchandise at a special 10% discounted rate until March 30. KWRI associates will continue to receive an additional 5% discount on all online products and complimentary shipping on orders over \$25 throughout the year.

Visit the new Keller Williams Realty bookstore now at www.bn.com/kw.

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