



KELLER WILLIAMS CONTACT:

Dena Roberts

Keller Williams Realty Ahwatukee Foothills

4001 Mountain Sky Avenue, Suite 105

Phoenix, Arizona 85044

480-889-7571

denad@kw.com

FOR IMMEDIATE RELEASE

**Charlotte Landram Named Team Leader for
KELLER WILLIAMS® Realty Ahwatukee Foothills**

Phoenix, Arizona – May 1, 2003 -- Charlotte Landram, Nationally recognized sales professional formerly with First American Title Insurance Company has been named Manager of KELLER WILLIAMS® Realty Ahwatukee Foothills office.

“We are very happy to welcome Charlotte onto our team.” stated owner, Barry Kramer. “She is an exceptional and multi-talented leader, who truly understands the commitment we make to assure our agents’ long term success. She will be a key to taking our sales team to new heights, because of her background as a professional effectiveness trainer and sales coach.”

Commenting on her new duties, Landram says: “I have steadfastly maintained a philosophy that your life is meant to be a process of purposeful creation and that when you are purposefully creating, you become fully alive. I was excited to find that same philosophy with the KELLER WILLIAMS Organization. Also they are a highly ethical, successful and supportive company, which is what agents and clients need. KELLER WILLIAMS cares about the individual people that they work with and service. They put their agents and customers first, instead of focusing on just making a profit. They have been very successful in this industry, because they believe in a ‘win-win’ for everyone involved. KELLER WILLIAMS is already preparing for those changes that lie ahead in

the next decade and beyond. That is critical to our business, to our agents and to the public we serve.”

“KELLER WILLIAMS is unique in that they created the concept of making their agents ‘partners’ in success, in decision-making and in profit-sharing. And, they have proven it works! They even have created a retirement program for agents. Between those outstanding features and the exceptional level of their education and technology, I knew that joining forces with them was a fantastic opportunity for any dedicated REALTOR®.” explained Landram.

For the last eight years, Landram has been recognized nationally as one of First American Title Company’s leading sales professionals and business educators. She has relocated to Ahwatukee in Phoenix, Arizona from Houston, Texas.

KELLER WILLIAMS Realty Ahwatukee Foothills, located at 4001 E. Mountain Sky, Suite 105, Phoenix, Arizona, 85044 is a full service real estate firm with over 200 sales associates.

The KELLER WILLIAMS System has recently been named the fastest growing real estate organization in America, with independently owned and operated offices throughout the United States and Canada.