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**Keller Williams® Realty Enters Portland, Maine Market  
Via Greater Portland Market Center  
*Realtor® Dottie Bowe Promises Expanded Opportunities for Buyers, Sellers  
Through Connection with America's Fastest-Growing National Realty Company***

Portland, ME – (February 1, 2003) – Keller Williams® Realty, America's 7<sup>th</sup> largest residential real estate company with over 17,000 agents coast to coast, today announced it has expanded its growing network to the Portland, ME area via a new affiliation with the former #1 RE/MAX team for 1997, 1999, 2000 and 2001 at its helm. With an annual growth of 43%, agents will benefit from Keller Williams' advanced career training, profit sharing, and participative management programs.

Austin, Texas-based Keller Williams, since its founding in 1983, has become a major force in the real estate industry in recent years due to its corporate philosophy of “working for the agent, instead of the agent working for the company”. By partnering with only the top Realtors® in each market, then assisting with industry-leading career training, marketing, and business support, Keller Williams significantly improves the buying and selling process for customers in every price range.

Keller Williams® Realty of Greater Portland, as Keller Williams' newest affiliate, has also grown substantially over its history via a strong reputation for personal service and exceptional market knowledge. Led by principal Dottie Bowe, a 19-year veteran in the industry, the company is off to a roaring start in assisting customers in finding the perfect home or selling their home at the best possible price.

The Greater Portland Market Center welcomes its new affiliation with Keller Williams because ultimately it is our customers who will benefit most,” said Dottie Bowe, “Keller Williams operates what has become the most comprehensive educational resource in the industry—Keller Williams University (KWU). The company's level of training, added to its other corporate benefits, attracts and retains the best in the business. We believe Keller Williams will become a stronger, more aggressive, and more effective alternative for buyers and sellers as a result of this new partnership.”

“Keller Williams is proud to enter the Portland, ME area through the Greater Portland Market Center,” stated Mo Anderson, Chief Executive Officer of Keller Williams® Realty. “Our company has a policy of limiting its market presence by selecting only the premier agents in any given area. These individuals are top producers, or have the potential to be so. By maintaining our standards of excellence, we can provide Keller Williams customers with the best real estate experience possible.”

The office is located at 49 Dartmouth Street, Portland, ME; to contact the Greater Portland Market Center, please call 207-879-9800 or email [dbowe@kw.com](mailto:dbowe@kw.com).

***About Keller Williams® Realty:***

*Founded in 1983, Keller Williams® Realty International (KWRI) is an international real estate company with 240 offices located across North America. Currently the 7th largest U.S. residential real estate firm in North America, Keller Williams began franchising its offices in 1991. The company has succeeded by treating its 17,000-plus franchisees and associates as partners, and shares its knowledge, policy control, and company profits on a system-wide basis. KWRI's agents are distinguished by their level of professional education, their full-time commitment to real estate sales, and their level of business success. For more information, visit Keller Williams® Realty online at [www.kw.com](http://www.kw.com).*

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