



News Release FOR IMMEDIATE RELEASE

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Gary Keller once again recognized for his influence in Real Estate

Inman News names Keller one of the Top 100 most influential people in the industry

Austin, Texas (Monday, August 29, 2005) – Gary Keller, founder and chairman of the board of Keller Williams Realty Inc., has been named as one of the most influential people in real estate by *Inman News*, one of the most respected, independent real estate news services.

Gary Keller and partner Joe Williams founded Keller Williams in 1983 and the company today has more than 49,000 agents, with an average annual agent growth of 52 percent. The company continues to grow at the grassroots level, attracting agents with profit-sharing, its agent-centric culture and strong focus on education and training.

Keller was a driving force behind the company's innovative profit-sharing model, which allows any Keller Williams Realty associate, affiliate broker or employee to participate in company profits they help generate without assuming any financial risks.

Based on his leadership qualities and contributions to the real estate industry, Keller was voted as one of the five "Most Admired People" in a survey conducted by *REAL Trends*TM magazine in 2000. He was also named one of the Most Influential People in Real Estate by *REALTOR*[®] *Magazine* in 2003. Keller's success as a business owner was acknowledged multiple times when the gross profit of his two Austin, Texas based real estate brokerages earned him a place in *REAL Trends* elite 100-member Billionaire Club. In 2004, Keller was a finalist for *Inc. Magazine's* Entrepreneur of the Year award.

Further adding to his sphere of influence, Keller first became a best-selling author in 2003, with his self-published book, ***The Millionaire Real Estate Agent***. The book was picked up by McGraw-Hill in 2003 and became a mainstay on *BusinessWeek's* paperback best-seller list, rising to number 8 and selling over 100,000 copies.

Keller released his second book, ***The Millionaire Real Estate Investor***, in March 2005, and the book recently made the *New York Times* business book best seller list.

About Keller Williams Realty Inc.

Founded in 1983, Keller Williams Realty Inc. is an international real estate company with 470 offices located across the United States and Canada. It is the fifth-largest and fastest growing U.S. residential real estate firm in North America, distinguished by its unique culture, leading-edge education, and an economic model that rewards its 49,000 associates as stakeholders and partners. Keller Williams Realty, which began franchising in 1990, is growing by 1,500 agents a month. Keller Williams Realty agents place high value on professional education and a full-time commitment to real estate sales. For more information, visit Keller Williams Realty online at www.kw.com

About Inman News

Inman News (www.inman.com) is the nation's leading independent real estate news service and content provider to 250+ U.S. newspapers and 50,000 Web sites, reaching millions of consumers each day through clients and partners such as The Los Angeles Times, Miami Herald, Washington Post, Denver Post, San Francisco Chronicle, Chicago Tribune, Yahoo!, Microsoft, Google, The Wall Street Journal Online, CBS Marketwatch, and many more.