



News Release FOR IMMEDIATE RELEASE

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Anderson Recipient of 2004 Profiles in Power Award



Mo is congratulated by Karen Olivari, General Manager of SAKS Fifth Avenue.

AUSTIN, TX — (Monday, August 31, 2004) — Keller Williams® Realty, Inc., is proud to announce that CEO, Mo Anderson is the recipient of the 2004 10th annual *Austin Business Journal's* Profiles in Power Award.

Each year, the *Austin Business Journal* honors some of Central Texas' most inspiring and accomplished businesswomen whose achievements in the workplace and community have made them exemplary role models for future generations of women.

"I was deeply honored to be chosen," said Anderson. "It is a blessing to live in a community that encourages and supports women in business."

A panel of five judges evaluated 65 candidates who were nominated by their peers in the business community. The judges followed a five-point grading system that evaluated each nominee's career advancement, company success, business leadership and community involvement. The point system produced 25 finalists, from which judges confirmed their five choices for the 2004 awards.

"All of the judges were moved after reading about Mo's journey," said Beverly Reeves, partner of Reeves and Brightwell LLP and one of the judges who read

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Anderson's story. "Her motivation, determination and commitment to excellence really made her stand out in our minds. By honoring Mo as a Profile in Power, we highlight those qualities and cement her as a role model for aspiring businesswomen."

This year more than 500 business and community leaders attended the 10th annual Profiles in Power Seminar and Awards Luncheon. Immediately following the awards ceremony the recipients were honored at a private reception at Saks Fifth Avenue. Some of the sponsors of the event were Saks Fifth Avenue, JP Morgan Chase, Applied Materials Inc., and Roger Beasley Audi Porsche Saab Volvo.

About Keller Williams Realty:

Founded in 1983, Keller Williams Realty International (KWRI) is an international real estate company with more than 350 offices located across the U.S. and Canada. Currently the fifth largest U.S. residential real estate firm in North America, Keller Williams began franchising its offices in 1990. The company has succeeded by treating its 33,200-plus associates as partners, and shares its knowledge, policy control, and company profits on a system-wide basis. KWRI's agents are distinguished by their level of professional education, their full-time commitment to real estate sales, and their level of business success. For more information, visit Keller Williams Realty online at www.kw.com.

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