



News Release For Immediate Release

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The Los Angeles Times, BusinessWeek Give The Millionaire Real Estate Agent Two Thumbs Up!

***"This book presents a new paradigm for real estate and should be
required reading for real estate professionals everywhere."***

— Robert T. Kiyosaki, *New York Times* best-selling author of *RICH DAD, POOR DAD*

AUSTIN, TX — (Wednesday, August 18, 2004) —“What would it take to net a million dollars in personal income from a real estate sales business?” That’s the question Gary Keller, co-founder and chairman of the board of Keller Williams® Realty, set out to answer when he wrote *The Millionaire Real Estate Agent* (McGraw-Hill, February 2004). In an effort to meet the demands of thousands of real estate professionals frustrated with the lack of training and information on how to grow their business, Keller developed a step-by-step guide to transforming a real estate sales practice into a business that generates a million dollars annually in net income.

“We’re excited that the book is receiving national attention, but our goal from the beginning was to fill a void,” Keller said. “This book is truly a business plan that provides models and systems to become a mega-producing agent, and is founded on extensive research and interviews with the best agents in our industry.”

Since June 2004, *BusinessWeek* has ranked *The Millionaire Real Estate Agent* as the 12th bestselling paperback business book. In 2003, the self-published edition of *The Millionaire Real Estate Agent* sold over 100,000 copies and was ranked as the number one real estate career guide on Amazon.com before being acquired by McGraw-Hill.

“Every real estate agent who wants to be super-successful should read *The Millionaire Real Estate Agent*,” said Robert J. Bruss in his *Los Angeles Times* book review. “When I began selling property years ago, I wish there had been a step-by-step guidebook like this telling me what to do to earn \$1 million a year in net sales commissions.”

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More Praise for The Millionaire Real Estate Agent:

"Gary Keller knows the beauty of a simple path to a spectacular goal! Whether you are just getting started or a veteran in the business, The Millionaire Real Estate Agent is the step-by-step handbook for seeking excellence in your profession and in your life."

**--Mark Victor Hansen, Co-creator, #1 New York Times best-selling series
Chicken Soup for the Soul, Co-author, The One- Minute Manager**

"In The Millionaire Real Estate Agent, Gary Keller's positive influence on the careers of so many agents is encapsulated for all to enjoy and utilize."

--Howard Brinton, Founder and CEO, Star Power Systems, Inc.

"Gary Keller understands that to become a real millionaire, it starts with change in your thinking. You must treat your business like a business with a focus on long-term profitability."

--Brian Buffini, President and Founder, Providence Systems, Inc.

Keller and co-author Dave Jenks kicked-off an aggressive 24-city tour in May to continue to promote *The Millionaire Real Estate Agent*, the foundational book in the Millionaire Systems® book series. The authors are in the process of researching and writing two more books for this series: *The Millionaire Real Estate Investor*, slated for late-fall publication by McGraw-Hill, and *The Millionaire Small Business Owner*, which they will complete in 2005.

For more information, visit www.MillionaireSystems.com.

About Millionaire Systems:

Millionaire Systems is a company that strives to empower entrepreneurs to build wealth through leveraged enterprise and sound investing. Millionaire Systems products include business and investing books, seminars, tele-classes and audio-visual products created by Rellek Publishing Partners, LLC. For more information, visit Millionaire Systems online at www.MillionaireSystems.com.

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