



**News Release  
FOR IMMEDIATE RELEASE**

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**Keller Williams Realty Rolls Out New  
Maximum Annual Benefit Plans for All Associates**  
*Small Business United Association Joins Health Providers Program*

AUSTIN, TEXAS (September 11, 2009) — Keller Williams Realty announced today that it has added a new Approved Vendor to the company's Health Providers Program which now offers all KW associates group annual maximum benefit plans.

Small Business United Association (SBU) is an association which offers a variety of benefits to its members, and by adding SBU to its roster of Health Providers, Keller Williams associates will be able to enroll in this unique group platform.

In February of 2009, the company first launched its Health Providers Program which included options for limited medical benefit plans, vision, dental, cancer and catastrophic coverage. The addition of SBU's plans, including the Maximum Annual Benefit Plans will give KW associates coverage comparable to major medical plans traditionally offered to employees of a company.

According to a recent survey conducted by the National Association of Realtors®, more than one out of every four Realtors® has no health insurance, and additionally, only 17 percent of real estate firms offer health care coverage for independent contractors, who are the largest segment of real estate professionals.

"We are simply thrilled to be able to offer yet another option for our family members to take care of their own and their families' health," said Mary Tennant, Keller Williams Realty's President and COO. "The benefit plans that SBU is offering are very comparable to what they would receive from a regular, full-time employer!"

She added: “We have been dedicated to finding our associates health options that will make their lives easier and help to ease some of their worries and stresses. We are grateful to SBU for offering this to our family.”

SBU will also offer Keller Williams associates several 401K plan options for self-employed persons as of October 1, 2009. Additionally, SBU brings a large variety of other services to Keller Williams associates, including Group Term Life, Group Short Term Disability, Group Long Term Disability and purchasing discounts for legal services, human resources services, and more.

“The plans we are providing for Keller Williams associates are unique because it allows them, for the first time, access to a wide range of health insurance programs on a group basis. All of our health insurance plans are guaranteed issue with no health questions asked and some don’t even have a pre-existing exclusion. In addition, KW associates can now get AFLAC plans to supplement their existing health insurance or our own plans,” said Tom Newby, president of SBU.

Keller Williams Realty associates can take advantage of the new health options now by visiting the KW Intranet.

- Log on to the KW Intranet from [kw.com](http://kw.com)
- Click on the “Resources” tab
- Click on “KW Wellness Program”

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**About Keller Williams Realty Inc.:**

*Founded in 1983, Keller Williams Realty Inc. is the third-largest real estate franchise operation in the United States, with 687 offices and 75,000 associates in the United States and Canada. The company, which began franchising in 1990, has an agent-centric culture that emphasizes access to leading-edge education and promotes an economic model that rewards associates as stakeholders and partners. For more information, visit Keller Williams Realty online at ([www.kw.com](http://www.kw.com)).*

**About Small Business United (SBU)**

*Small Business United, Inc. (SBU) is an Association chartered in 1992 as a State of Texas nonprofit corporation. SBU’s mission is the furtherance of small to mid-sized employer needs. Additionally, SBU provides an opportunity for trade associations, interest groups, professional employer organizations*

*(PEO's), unions, and other organizations comprised of or serving small businesses. We are dedicated to making group purchasing programs available for our association clients and their members. SBU provides its clients and member's access to a vetted group of tools, discounts, welfare, benefit, and group purchasing plans.*